



WILDERNESS
COMMITTEE

NATIONAL OFFICE
46 E. 6th Avenue,
Vancouver, BC V5T 1J4

Toll Free: 1-800-661-9453
In Vancouver: (604) 683-8220
WildernessCommittee.org

VANCOUVER • VICTORIA • WINNIPEG • TORONTO

CONSERVATION AND POLICY CAMPAIGNER (Based in Vancouver)

The Wilderness Committee is seeking an **innovative, experienced** campaigner to lead key wilderness and wildlife campaigns in British Columbia. This is a full-time position based on 37.5 hours/week.

The Wilderness Committee is a people-powered, citizen-funded wilderness protection group with a history of more than 35 years on the front line of environmental battles in BC. We have helped win protection for millions of hectares of wilderness and fought numerous court cases to defend some of the country's most endangered species. We are a leading organization taking action to stop Site C, defending wild rivers from private power projects, advocating for the expansion of BC's protected area system and fighting to stop tar sands exports, the corresponding tanker traffic and new pipeline projects.

The Conservation and Policy Campaigner is responsible for leading four to seven campaign plans, that will be determined in part on the successful candidate's knowledge and expertise. These include our campaigns to protect provincial and federal species at risk, using a diversity of strategies from grassroots organizing to proposing legal challenges, as well as working with allies and government to develop strong policy and legislation. The Conservation and Policy Campaigner will lead some on-the-ground wilderness and species habitat protection work as well as our campaign to defend BC parks. This position will have a good understanding of the need to safeguard public resources in British Columbia including BC Hydro, and a critical analysis of Site C, independent power projects, forestry and mining as they impact our economy and environment.

The ideal candidate will have a passion for our vision and values and have experience building, organizing and leading strategic campaigns for social change. You will be a strong writer, communicator and public speaker, with experience as a media spokesperson. You have experience working directly with urban and rural communities, and alongside or part of First Nations communities in support of Indigenous rights and title. You will have on-the-ground knowledge of at-risk BC wilderness areas. You will have some understanding or experience with legal challenges and policy development in relation to government legislation on environmental campaigns.

If you are a self-starter who believes you have the right combination of knowledge, skills and experience required for the position, we look forward to hearing from you.

As a Wilderness Committee Campaigner you will be required to...

- ⤴ Represent the Wilderness Committee with allies, politicians, community members, and industry stakeholders
- ⤴ Act as a spokesperson for the organization with stakeholders and the media
- ⤴ Develop, implement and monitor campaign strategies to achieve long-term campaign goals
- ⤴ Network with stakeholders and maintain extensive contacts and relationships
- ⤴ Engage the general public including urban, rural and Indigenous communities on

campaign issues

- ✦ Work with the staff team to build campaign materials and communication tools
- ✦ Maintain a general knowledge of recent and relevant information, and do background research on policies, industries, trends, including Freedom of Information requests as necessary
- ✦ Coordinate events, rallies, townhalls and other strategic campaign activities

You will have...

- ✦ At least 3 years' experience as a campaigner in the environmental or other social justice movement
- ✦ Current knowledge of wilderness and wildlife defense issues in British Columbia, with specific knowledge on at least two of the following: BC species at risk and habitat protection, BC parks, independent run-of-river projects, national parks, federal species at risk, old-growth forests
- ✦ Demonstrated public speaking and media spokesperson skills
- ✦ Direct experience in community outreach and organizing
- ✦ Strong research and written communication skills for both traditional and social media
- ✦ Basic photography skills, videography skills would be an asset
- ✦ Strength of will and determination to drive a campaign
- ✦ Effective networking and excellent interpersonal skills
- ✦ Proven experience in project management and planning
- ✦ Computer and social media experience
- ✦ A class 5 driver's license

You will be...

- ✦ Passionate about Canada's wildlife and wild places, and the Wilderness Committee's mission and core values
- ✦ Analytical, creative, and used to thinking outside the box
- ✦ Able to find humour in the face of adversity
- ✦ Able to handle a large volume of work, with excellent organizational skills and the ability to prioritize multiple tasks
- ✦ A team player
- ✦ Committed to creating a positive and healthy workplace environment
- ✦ Interested in a minimum 2-year commitment to the organization

Salary range: \$40,000-\$42,000 per annum.

Conditions of employment: This is a unionized position with BCGEU Local 2003 and thus all pay and benefits are determined by the Collective Agreement.

Closing Date: Friday, July 14th, 2017 at 5:00pm PST.

Qualified internal applicants shall be given first consideration in filling this position.

The Wilderness Committee is committed to employment equity as an ongoing process. We encourage qualified applicants from underrepresented groups, including women, Indigenous persons, racialized communities, persons with disabilities, and members of sexual or gender minority groups.

We thank all candidates for their interest and regret that only those candidates who are short-listed for interviews will be contacted.

Please send a cover letter and a resume in a SINGLE PDF with Conservation Campaigner in the subject line to conservation@wildernesscommittee.org NO PHONE CALLS OR DROP-INS PLEASE.